



CENTRAL ELECTRIC COOPERATIVE, INC.

Dear Member:

This is a reminder that you have an opportunity to join with our Central Electric employees in an effort we call "Project Helping Hand." Its sole purpose is to help our less fortunate neighbors with their electric bills when they encounter overwhelming financial difficulties.

"Project Helping Hand" involves nothing more than you agreeing to donate a few cents per month to this cause by allowing our billing department to round up your monthly bill to the next full dollar. For example, if your monthly bill was \$74.67 and you agreed to be a "Project Helping Hand" donor, your bill would be rounded up to an even \$75.00 and the extra 33 cents (\$75.00 minus \$74.67 = 33 cents) would represent your donation.

It doesn't sound like a lot of money and, even over a year, it's not a great sum. But, if thousands of CEC members sign up to participate, we believe we can have an extremely positive impact on the lives of some of our fellow CEC members. Currently more than 2,400 members are contributing to "Project Helping Hand."

A broad-based committee of Central Electric employees examine each potential recipient's individual situation, and then choose the beneficiaries of "Project Helping Hand" donations.

All gifts will be tax deductible and we will provide you with a summary statement of your deductions on your January bill.

Sincerely,

Dave Markham
President, CEO

P.O. Box 846 • Redmond, Oregon 97756
Redmond 548-2144 • Bend 389-1980 • Madras 475-3266 • Sisters 549-5698 • Prineville 447-5321
www.cec.coop

Please sign me up to participate in Project Helping Hand. I agree that each month CEC may:

- Round up my electric bill to the next dollar amount and contribute the amount of the round up to Project Helping Hand.

NAME

CEC ACCOUNT #

(If you want to contribute a monthly sum larger than that provided by the Project Helping Hand's rounding-up method, please call a Central Electric customer service representative.)

Project Helping Hand



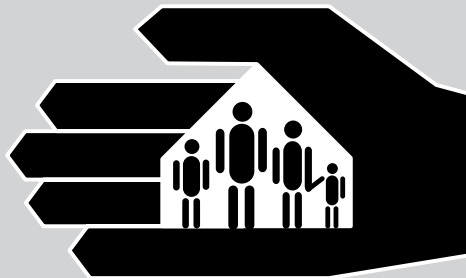
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